

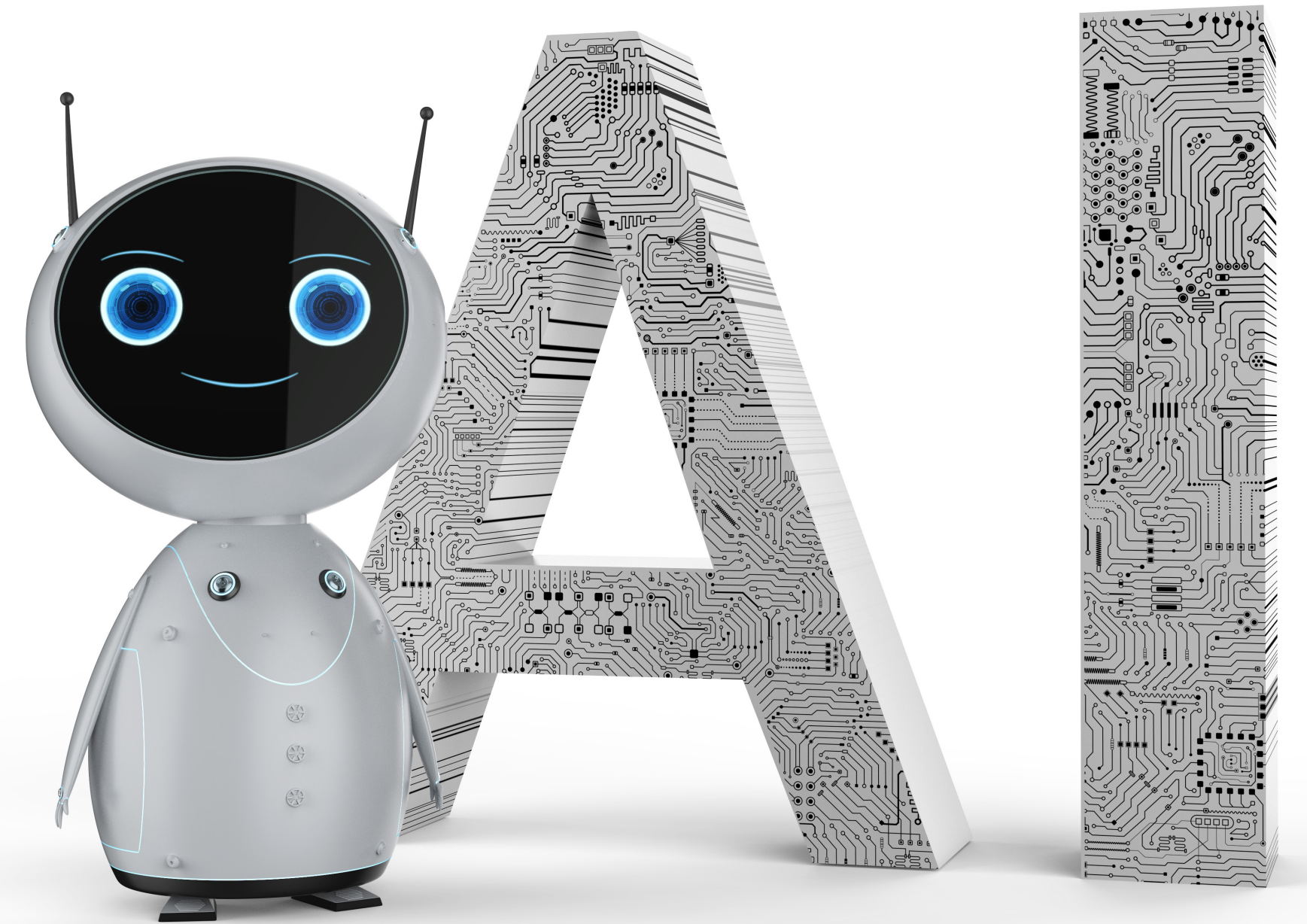


Understanding AI Awareness in Nigeria

Survey Insights by TECH4DEV

Introduction

Artificial Intelligence (AI) is rapidly reshaping our world, transforming the way we live, learn, work, and create. As this technology continues to evolve, it's essential to understand how everyday individuals are engaging with it.



Tech4Dev conducted a wide spread survey and our goal was simple - To ascertain how well Nigerians understand and use AI, especially generative AI around 4 broad categories;

**1. Understanding
and Awareness**

**3. Use and
Application**

**2. Perception &
Preparednes**

**4. Learning
Preference**

Sample Size

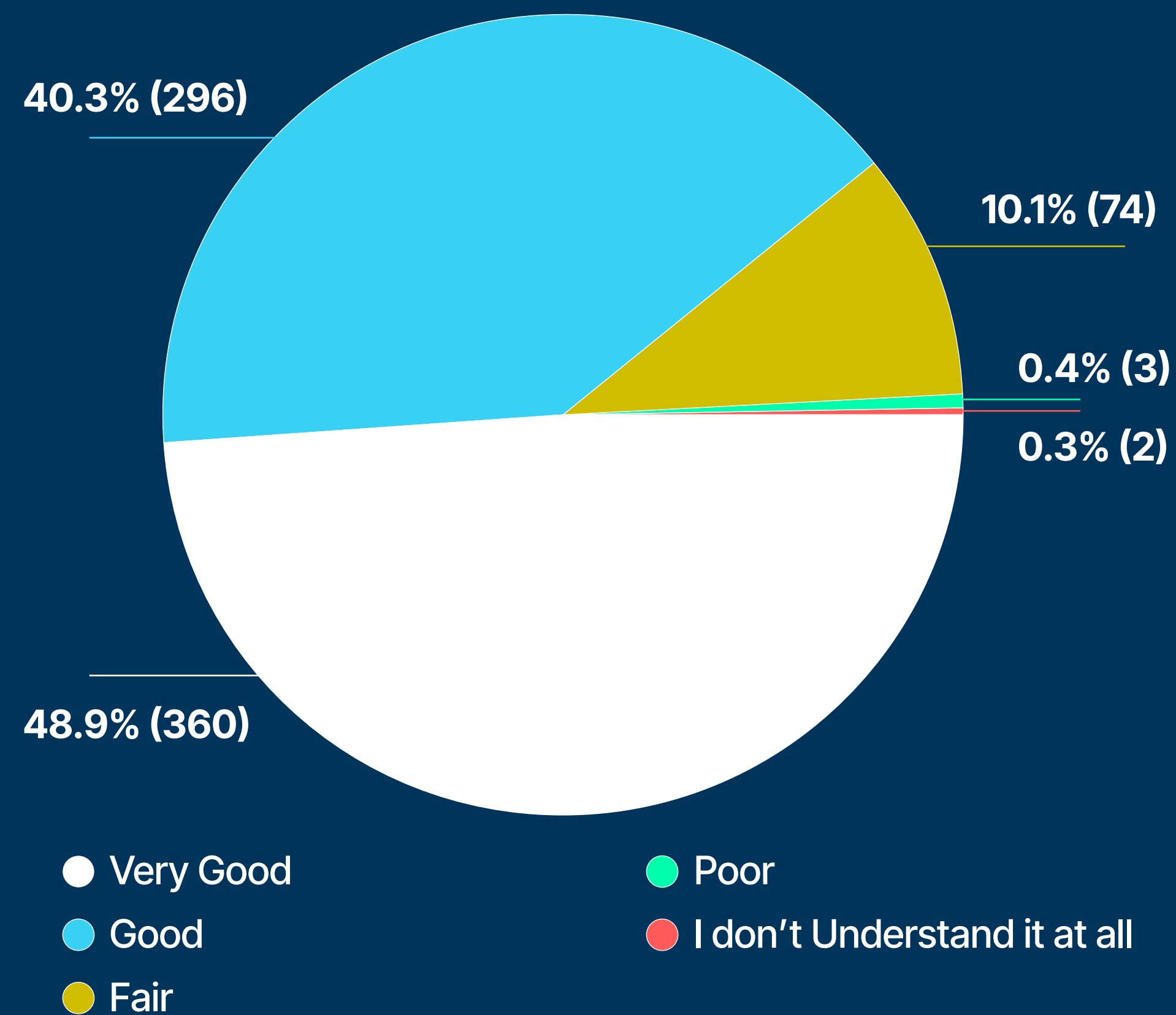
735

Tech Savvy Respondents

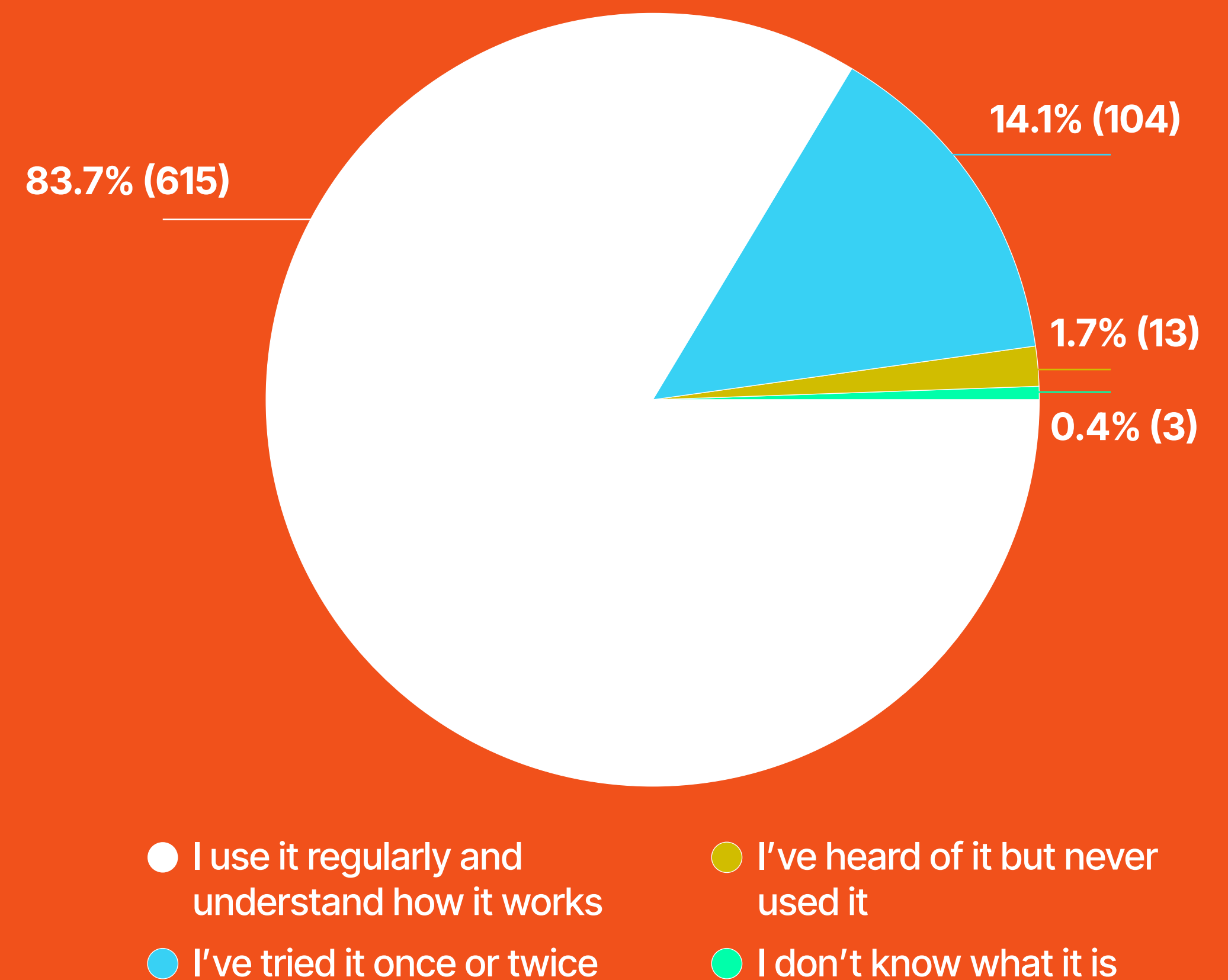


Awareness and Understanding

How would you rate your understanding of AI?

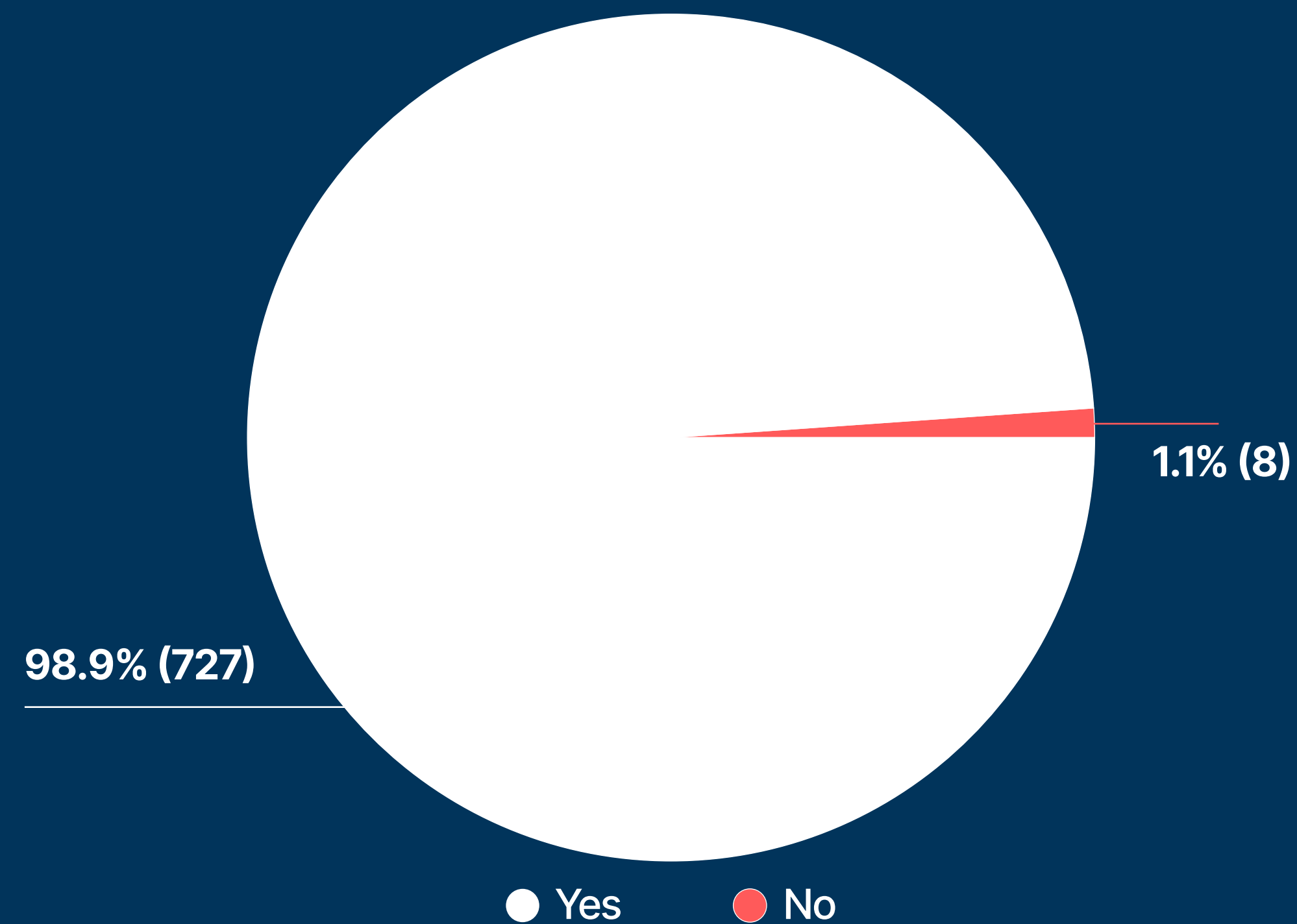


Which of the following best describes your understanding of Generative AI?

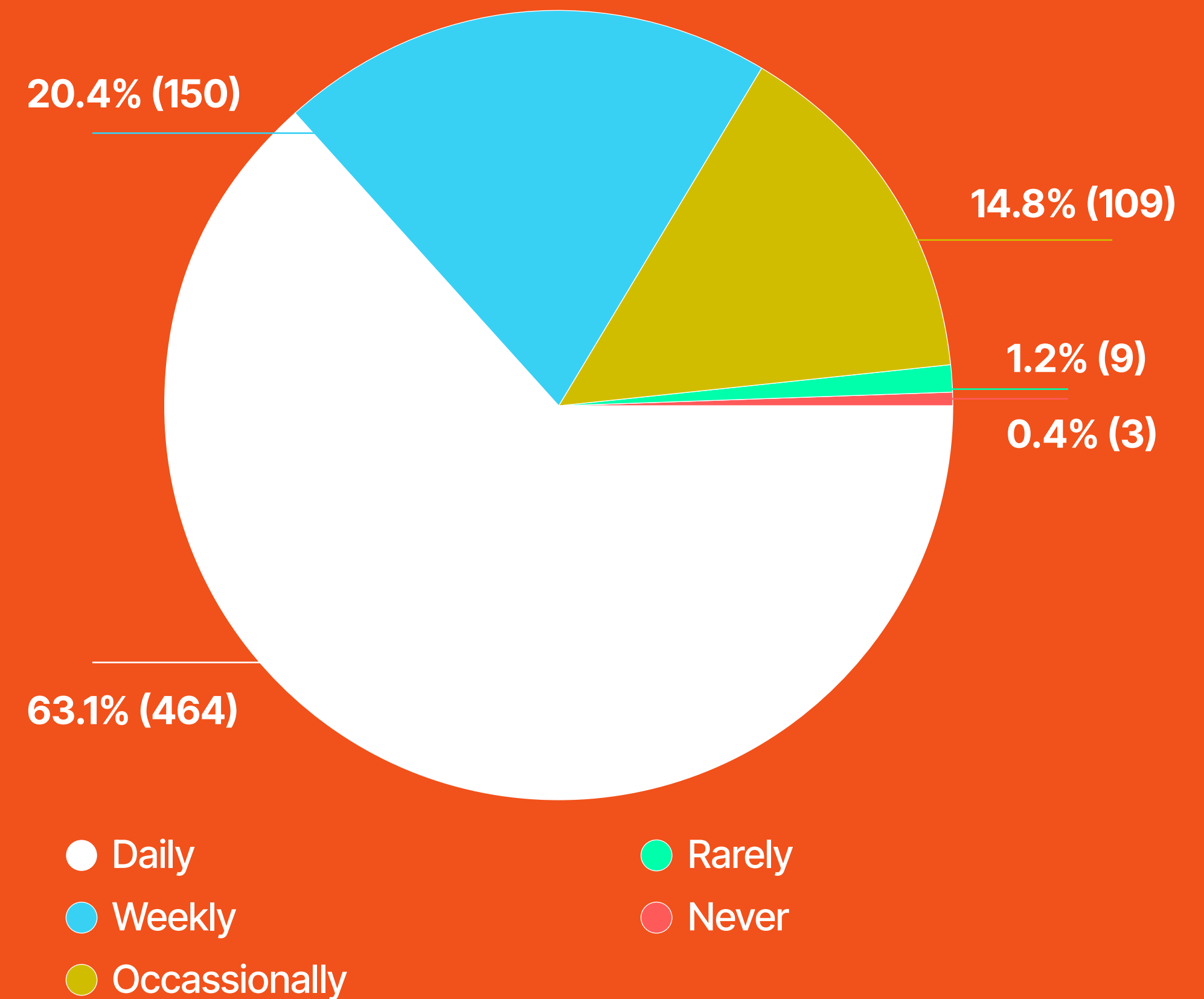


Use and Application

Have you ever used Generative AI tools like ChatGPT, DeepSeek, Copilot, Gemini, Meta AI, or similar?

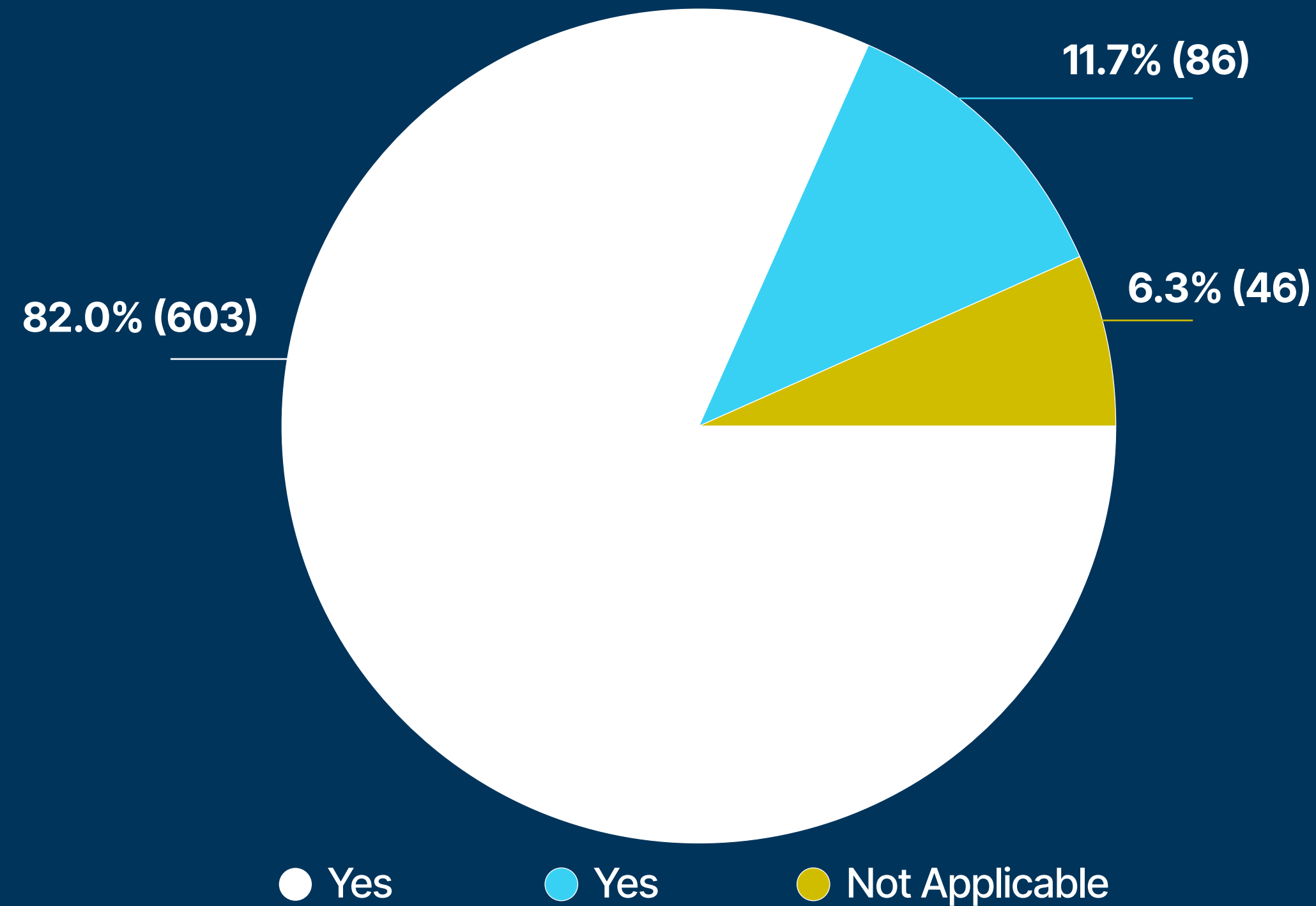


How often do you use Generative AI tools?

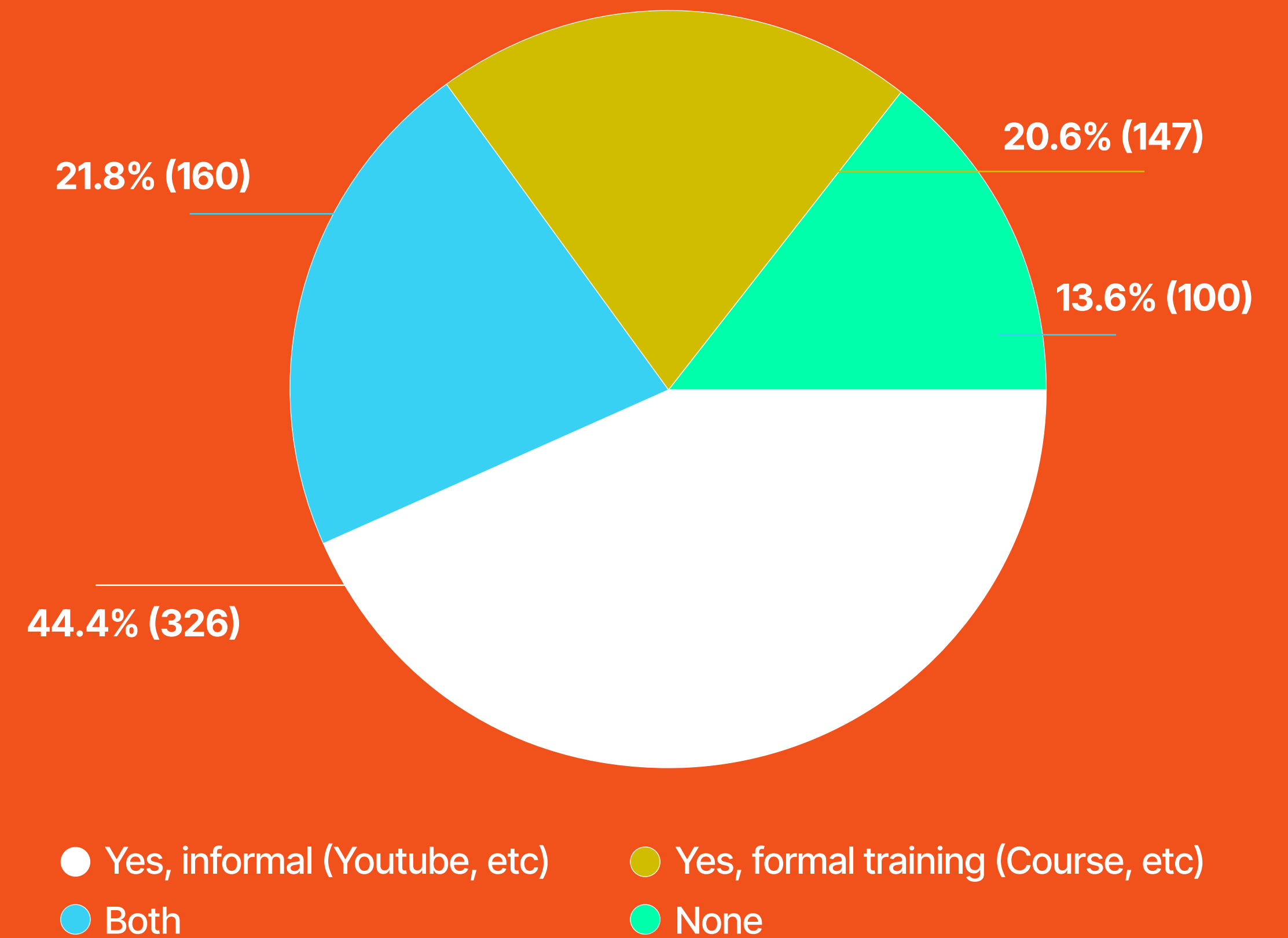


Use and Application

Do you use AI tools at work or in your organisation?

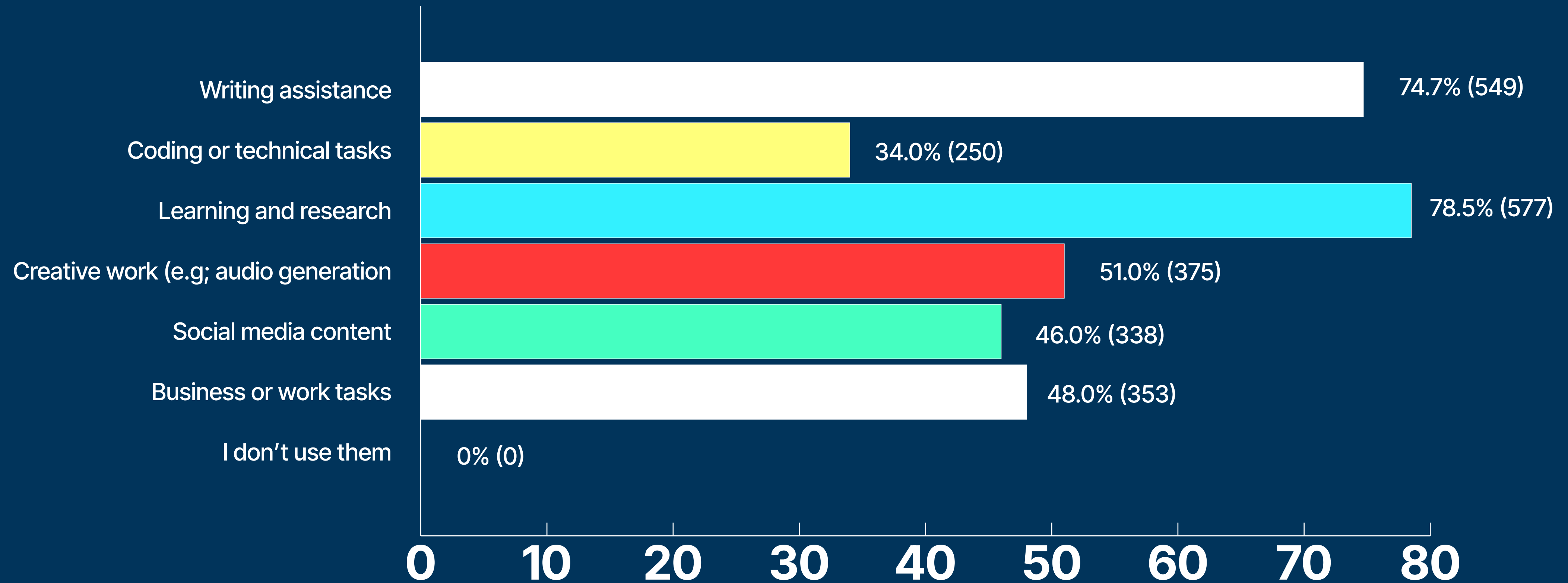


What kind of AI training have you ever received?



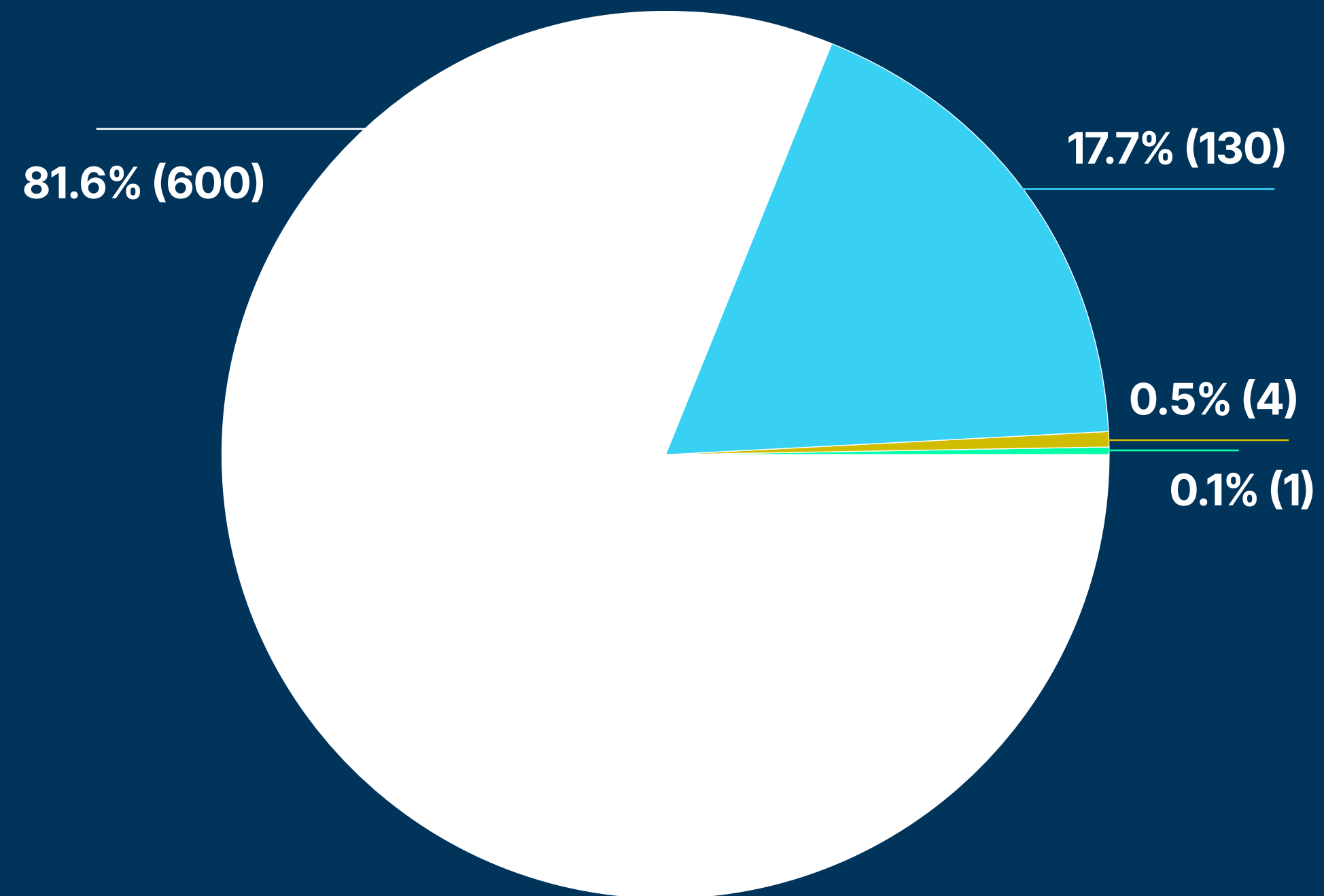
Use and Application

If you use Generative AI tools, what do you mainly use them for?



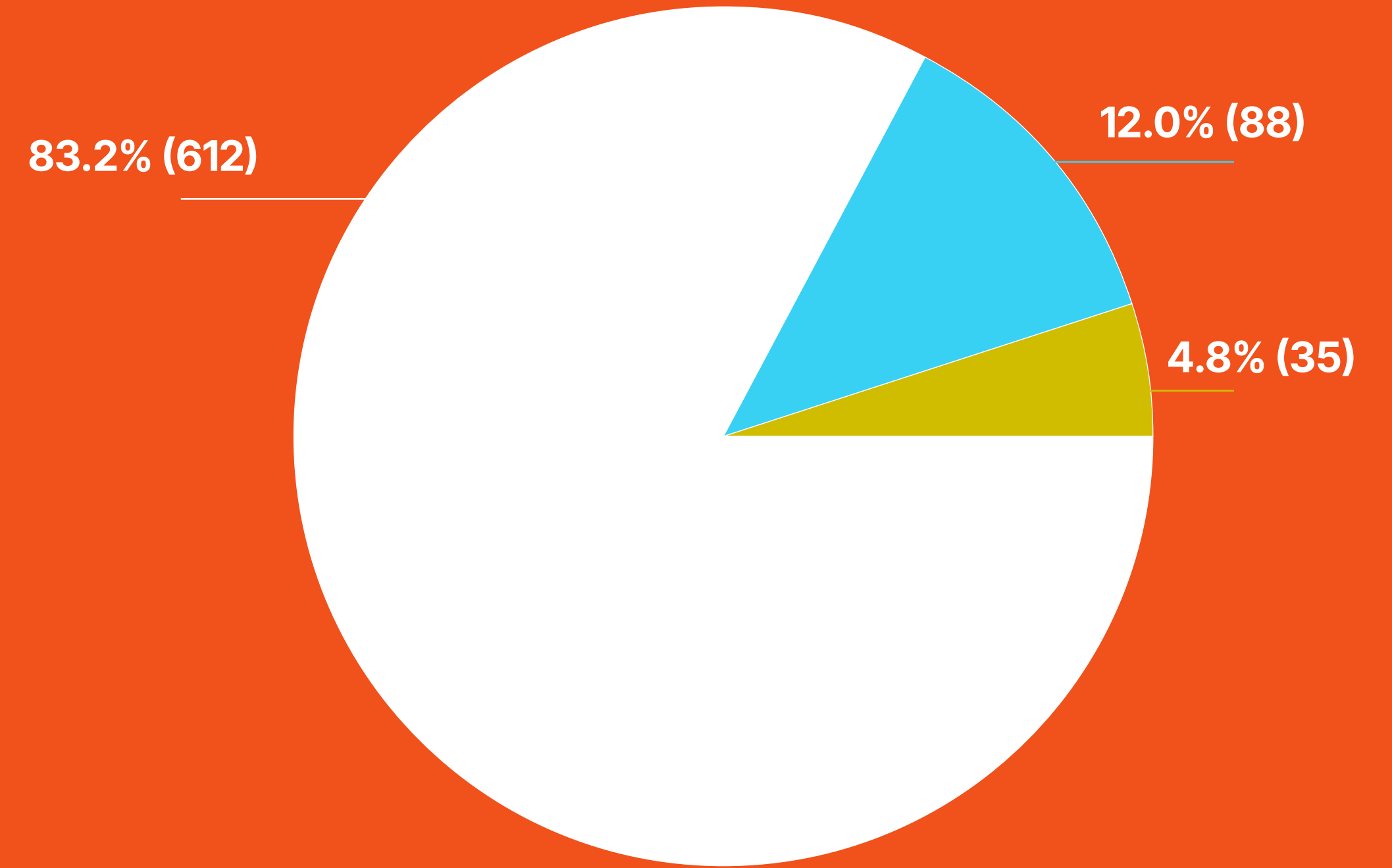
Perception and Preparedness

How important do you think AI skills will be for your future work or career?



● Very important
● Somewhat important
● Not important
● Not sure

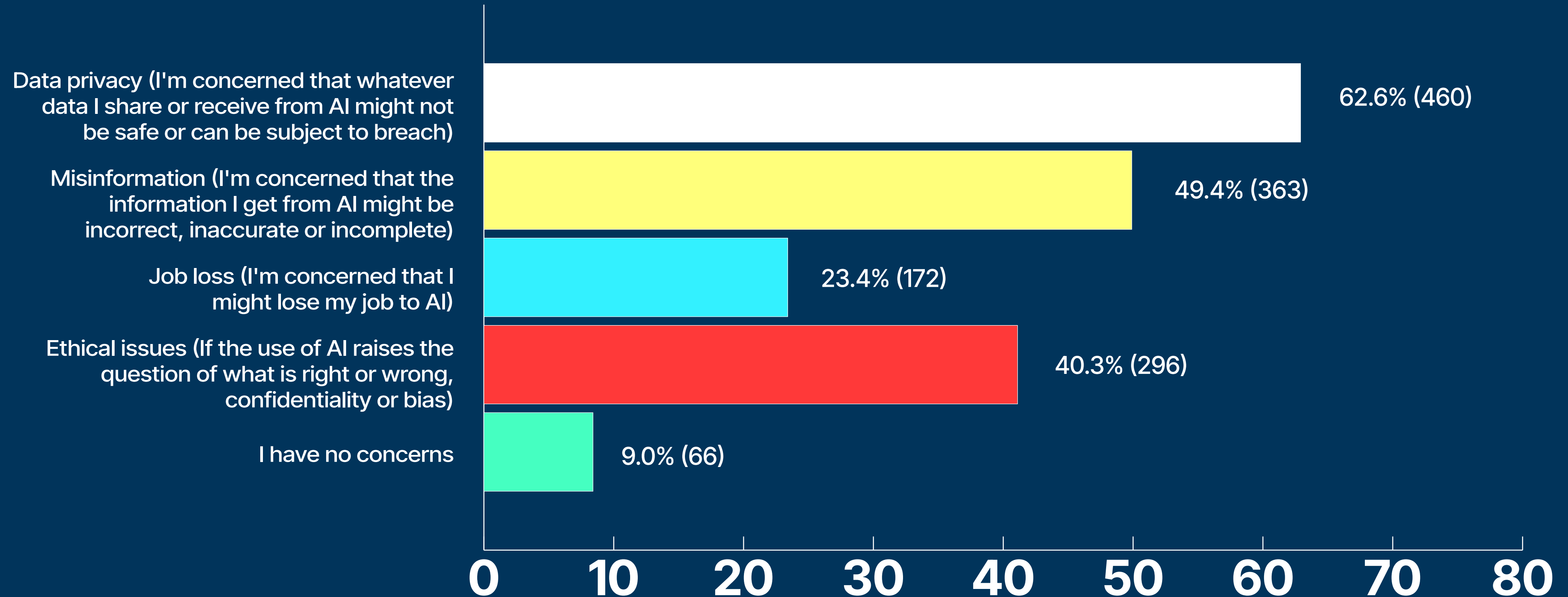
Do you feel confident using AI tools without assistance?



● Yes
● Somewhat
● No

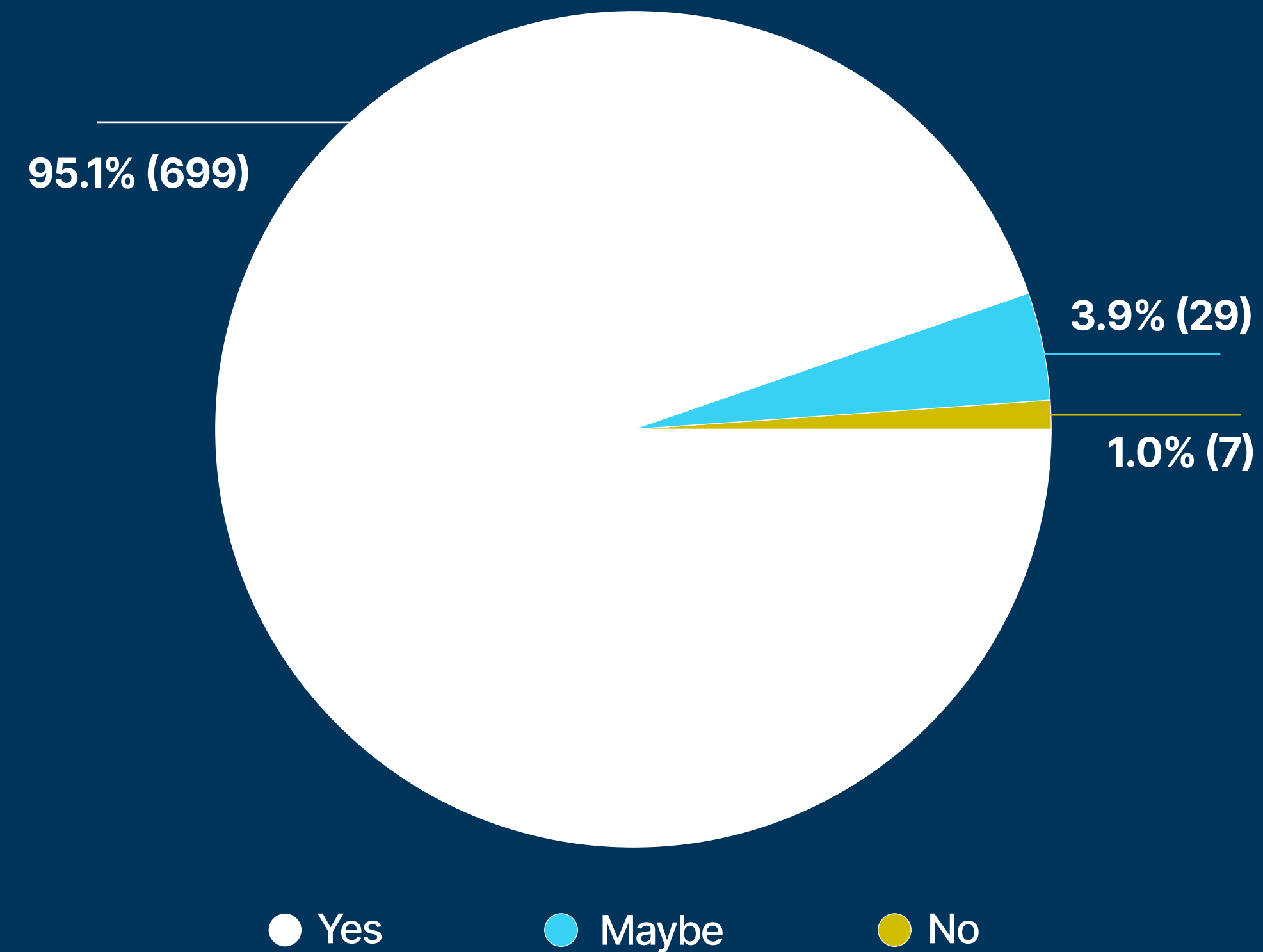
Perception and Preparedness

What concerns do you have about using AI tools?



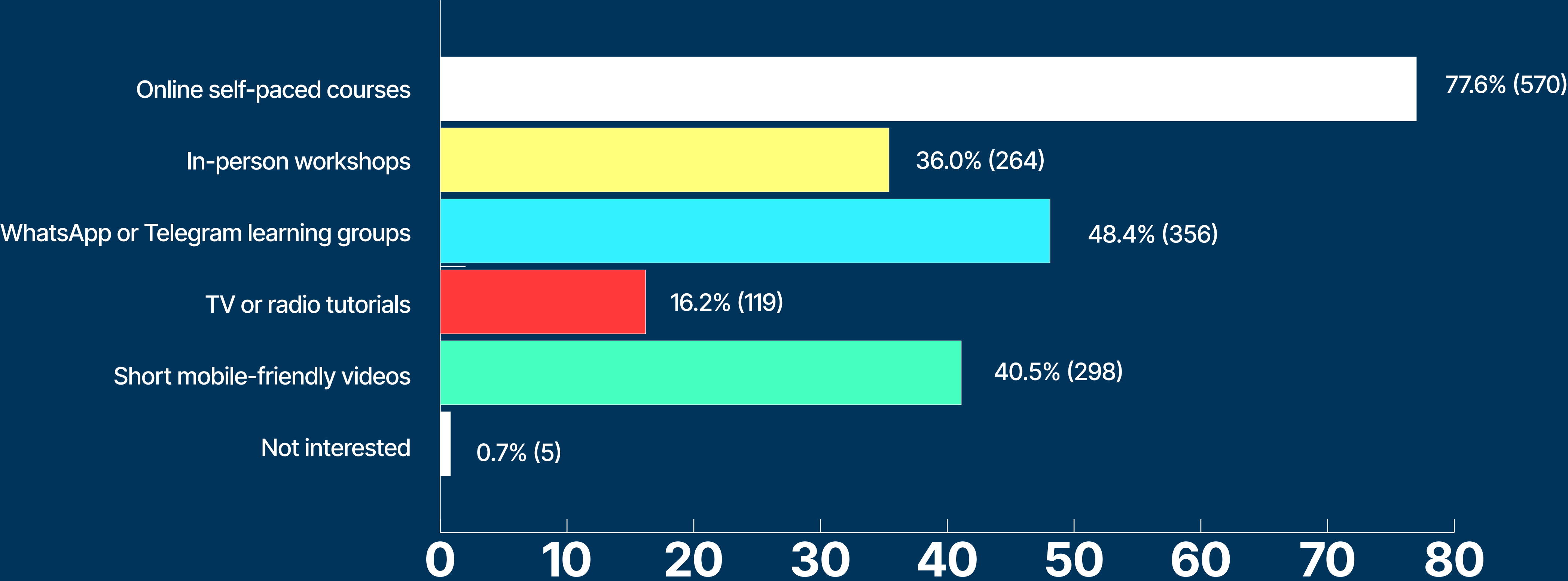
Learning Preferences

Would you be interested in learning how to use AI tools?



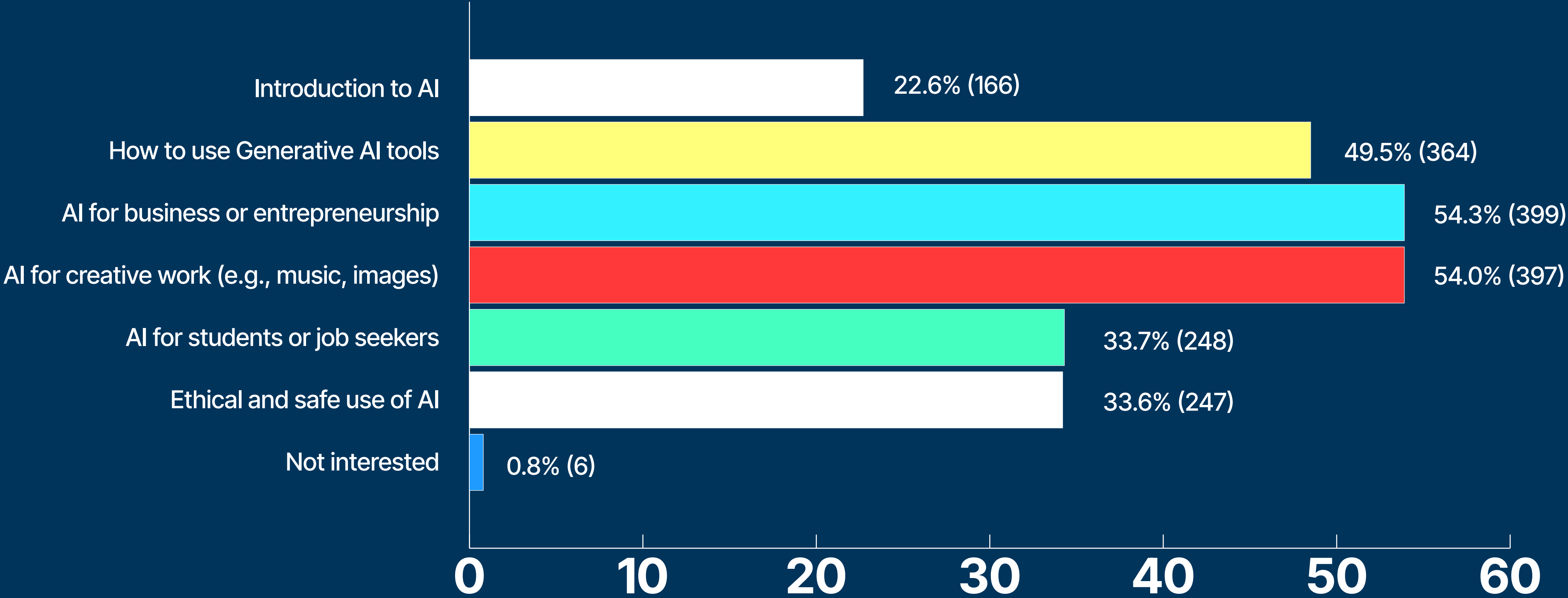
Learning Preferences

What kind of AI training would you prefer?



Learning Preferences

What topics would interest you most in an AI learning program?



Summary and Conclusions

The findings from the AI Awareness and Usage survey reveal high digital awareness and engagement among the survey respondents with significant exposure to AI tools, particularly Generative AI.

The data highlights widespread adoption, a desire for deeper learning, and a recognition of AI's role in shaping future careers. However, it also points to the need for more structured and accessible AI training programs in Nigeria.

Thank You!



TECH4dEV